




**COUNCILMEMBER DONNA FRYE**

**City of San Diego  
Sixth District**

**MEMORANDUM**

**DATE:** October 19, 2009

**TO:** Council President Ben Hueso

**FROM:** Councilmember Donna Frye 

**SUBJECT:** Nominee to the Citizen's Revenue Review and Economic Competitiveness Commission

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It is with great pleasure that I respectfully nominate Dr. Stephen S. Standifird as a member of the Citizen's Revenue Review and Economic Competitiveness Commission. I feel Dr. Standifird is a well qualified and experienced candidate who would be a valuable asset to the Commission in attaining its goals.

Dr. Standifird is the Associate Dean of Professional Programs and an Associate Professor of Strategic Management at the University of San Diego's School of Business Administration. Prior to serving as Associate Dean, he was the director of USD's nationally ranked undergraduate business programs. He holds a Ph.D. in Organization Studies from the University of Oregon, an MBA from Northwestern University, and a BS in chemical engineering from Purdue University.

Before joining USD, Dr. Standifird taught at the Western Washington University, was a visiting lecturer at the Academy of Entrepreneurship and Management in Warsaw, Poland and worked in a variety of project related areas for Amoco Chemical Company. His current research interests focus on reputation and its impact on strategic competitiveness. He has been published in a multitude of journals and currently serves on the editorial boards of *Corporate Reputation Review* and the *Journal of Management Inquiry*.

Dr. Standifird has served on several not-for-profit boards, most recently as a board president for The Crime Victims Fund, a San Diego based not-for-profit that provides financial support to victims of

crimes with a special emphasis on victims of domestic violence. His resume is attached for your consideration.

I request your support for this appointment to the Citizen's Revenue Review and Economic Competitiveness Commission. Thank you for your attention to this matter.

cc: Honorable City Councilmembers  
Honorable Mayor Jerry Sanders

DF/ks